Social distance toward people with substance dependence: a survey among health professionals

La distancia social de las personas con dependencia de sustancias: una encuesta entre los profesionales de la salud

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Abstract

The aim of this study was to investigate factors associated with social distance toward people with substance dependence among health professionals. A hundred and eighty-three health professionals from Juiz de Fora, Minas Gerais, Brasil, were interviewed using structured questionnaires with vignettes. The vignettes assessed emotional reactions generated by alcohol, marijuana, and cocaine dependents. Belief in recovery and perception of dangerousness were significantly associated with social distance toward people with cocaine and marijuana dependence. Only belief in recovery was significant with alcohol dependence. This study provides preliminary data on factors related to the desire for social distance among health professionals, improving the understanding of stigmatization, and the development of research and training in the area.

Keywords: social distance; health professionals; stigma; drug dependency; Brazil.

Resumen

Este estudio tuvo como objetivo investigar los factores asociados con la distancia social hacia las personas con dependencia de sustancias entre los profesionales de la salud . Ciento ochenta y tres profesionales de la salud de Juiz de Fora, Minas Gerais - Brasil fueron entrevistados mediante un cuestionario estructurado con viñetas . Las viñetas evaluaron las reacciones emocionales generados por el alcohol, marihuana y cocaína dependientes . La creencia en la recuperación y la percepción de peligrosidad fueron significativos asociados con la distancia social hacia las personas con dependencia de la cocaína y la marihuana . Sólo la fe en la recuperación fue significativa con la dependencia del alcohol . Este estudio muestra los datos preliminares sobre los factores relacionados con el deseo de distancia social entre los profesionales de la salud , la mejora de la comprensión de la estigmatización y el desarrollo de la investigación y la formación en el área .

Palabras clave: distancia social; profesionales de la salud; estígma; dependencia a drogas; Brasil.

Introduction

The perception of the population about a disease influences the willingness to seek help, commitment to treatment, and the reintegration into the community (Peluso & Blay, 2004). Even when health resources and facilities are made available, many people may avoid them, or quit treatment prematurely in an attempt to avoid stigmatization (Corrigan, 2004; Rüsch, Angermeyer & Corrigan, 2005).

Studies showed that the negative perception of a health condition could be a predictor of stigma.

Stigma affects several life domains including housing, employment, interpersonal relationships, and recovery, which leads to social isolation and an increased desire for social distance (Angermeyer & Matschinger, 1997; Dietrich et al., 2004; Lauber, Nordt, Falcato & Rössler, 2004; Link, Struening, Neese-Todd, Asmussen & Phelan, 2001). Social distance is defined as the lack of willingness of one person to engage in relationships of different degrees of intimacy with someone who has a spoiled identity. It may be the most stigmatizing factor for those affected with a mental health condition (Link, Cullen, Frank & Wozniak, 1987).

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The desire for social distance is often caused by threatening feelings, which are induced by distorted perceptions and differences between groups. These distorted perceptions and differences are based on physical characteristics (e.g. scars, disabilities, or anorexia nervosa), personal traits (e.g. criminal background, mental illness, drug dependence), or personal beliefs (e.g. perception of unpredictability, lack of control over the disease) (Blascovich, Mendes, Hunter & Lickel, 2003).

Link, Phelan, Bresnahan, Stueve and Pescosolido (1999) conducted a study on public conceptions of patients with mental illness. They found that people had greater desire for social distance from a cocaine user than an alcohol dependent or a person with schizophrenia. The difference in desire for social distance may be due to an association with the belief that a person with a certain characteristic can be violent (Link et al., 1999). Other studies showed that substance users are seen as more responsible for their condition, more violent, and more unpredictable than others affected by different mental illness (Angermeyer & Matschinger, 1997; Link & Phelan, 2013; Pescosolido, Monahan, Link, Stueve & Kikuzawa, 1999).

Alcohol and other drugs dependence is one of the major public health problems in Brazil. Studies pointed out that substance abuse is also a stigmatized behavior by health professionals (Ronzani, Furtado & Higgins-Biddle, 2009; Silveira, Martins & Ronzani, 2009; Soares et al., 2001). This may lead to several implications for substance abuse treatment, once professionals are more willing to give poor and coercive treatment. Attached to this, the process of stigmatization reinforces the exclusion model that secures another aspect of discrimination: compulsory treatment, a method that is becoming popular again in Brazil in relation to drug use (Fortes, 2010; Moreira & Loyola, 2011; Scisleski & Maraschin, 2008). Compulsory treatment involves the exercise of power in placing labeled individuals in separate circumstances and treating them differently, and leads to several implications regarding social relationships and integration impairment, and may also compromise chances for recovery (Link, Castille & Stuber, 2008; Schomerus et al., 2011).

Besides that, stigma acts as a barrier to health care (Ahern, Stuber & Galea, 2007). In attempt to avoid stigmatization and discrimination, substance dependents may abstain from seeking help. This leads to poor adherence to treatment, aggravation

of symptoms, decrease in quality of life, low self-esteem, and low self-efficacy (Li, Lee, Thammawijaya, Jiraphongsa & Rotheram-Borus, 2009; Ssebunnya, Kigozi, Lund, Kizza & Okello, 2009; Verhaeghe, Bracke & Bruynooghe, 2008). Therefore, the study of the desire for social distance from health professionals regarding alcohol and other drugs dependents can contribute to the management of appropriate strategies for changing professionals' attitudes and improve quality of care for these patients (Palm, 2006; Ronzani, 2007).

Considering the fact that many alcohol and other drugs dependents attend different types of health services, which leads to a direct contact between them and health professionals, this study aimed to investigate which factors were associated with the desire for social distance of people who are substance dependents, among health professionals in Juiz de Fora city, Minas Gerais, Brazil.

Method

Study design and participants

This was a cross-sectional study conducted in a sample of 183 health professionals. The sample consisted of 183 professionals from 2 general hospitals and 1 outpatient mental health service in Juiz de Fora, in the state of Minas Gerais, Brazil. These hospitals are linked to the universal health care system as secondary and tertiary care facilities. The first is affiliated with Universidade Federal de Juiz de Fora and the second with the state of Minas Gerais. These services cover a population of approximately 516,247 people.

Owing to the large number of health professionals working in the two hospitals (786 and 336), a stratified sampling was performed. Five professionals' categories were used to perform the sampling: physicians, nurses, nursing technicians, other technicians, and other graduated health professionals (e.g. psychologists, physiotherapists). The sample size estimated was 131 people, in order to have a precision of 1.5 points with a 95% confidence interval. In case of refusals or not being able to find the professional, a replacement list was created, expanding the sample size in 20%. Owing to the small number of health professionals in the outpatient mental health service (70), we tried to interview all professionals. The response rate was 74% (52 of 70).

The sample was composed mostly by women (67.8%), with a mean age of 44.1 years old (SD=9.8).

The number of years employed in any area of the health field ranged from 1 to 38, with a mean of 18.2 years. Most of the professionals were auxiliaries and nursing technicians (37.9%). Doctors represented 26.4% and nurses constituted 11.5% of the sample. Other professionals represented 24.1%. Sample characteristics are described in Table 1.

Procedures and instruments

Participants completed self-reported questionnaires assisted by researchers throughout the data collection process. Instruments used were:

- Questionnaire about Professional Characteristics: This questionnaire characterized study participants in terms of sociodemographic data, such as gender, age, marital status, occupation, and years of employment. It also evaluated whether the health professional had personal or professional contact with substance users (Silveira, 2010).
- Vignettes: The vignettes were adapted from Link et al. (1999) and Peluso and Blay (2008). They describe a character that is alcohol, marijuana, or cocaine dependent, according to the DSM-IV criteria for substance dependence. The vignettes assessed the perception of dangerousness, belief in recovery, and the desire for social distance. Here is an example of the alcohol vignette:

Table 1 Description of sample characteristics (n=183 health professionals).

Characteristics	
Sex	(%)
Female	67.8
Male	32.2
Profession	(%)
Nursing auxiliaries and technicians	37.9
Doctors	26.4
Graduate-level professionals	18.1
Nurses	11.5
Other technicians and auxiliaries	6.0
Age – Mean (SD)	44.1 (9.7)
Years of employment – Mean (SD)	18.2 (9.8)

José is 45 years old and always uses alcohol. However, recently, José has been drinking more than usual to achieve the same effects as before. Every time he tries to slow down or stop drinking, he becomes agitated, has nausea, tremors and cold sweats, which are relieved by drinking more alcohol. Even though alcohol is harmful to health, José cannot stop drinking. He has had problems at home with his wife and children. Also, his boss has noticed that he has been quite absent at work and his production is way below normal.

For each vignette, participants were asked to evaluate how much they agreed with the assertions using a 7-point Likert scale ranging from "totally disagree" to "totally agree." The score of social distance was obtained through the sum of five items, representing behaviors of avoiding contact with substance dependents. In the scale, the higher the score, the lower the desire for social distance.

All participants signed a consent form and all the research procedures were approved by Universidade Federal de Juiz de Fora institutional review board, process number 0015/09.

Data Analysis

To reduce possible systematic errors in data entry, 25% of the questionnaires were randomly selected, and the answers on the hard copy were compared against those in the database. No errors were observed. Data were analyzed in R language (R Core Team, 2014). We used multiple linear regression for analyzing how the explanatory variables were related to the dependent variable. Predictors were selected taking into account the theoretical framework and results from a previous study. The sample size was sufficient to find a medium effect in the regression as defined by Cohen (1984) with five predictors.

Social distance was the dependent variable measured by the social distance scale for each substance, and the explanatory variables were sex, age, contact, years working on profession, perception of dangerousness, and belief in patient recovery. Assumption of independence and multicollinearity were checked by the Durbin–Watson test and VIF. Residuals and influence cases were checked using graphics. For each analysis, alpha level was set at 0.05.

Results

Among the sample of 183 health professionals, 67.4% reported having a professional or personal contact with alcohol or other drugs heavy users or dependents. The results of the regression models for each of the three substances are presented below.

Alcohol

Belief in recovery was the only variable able to explain social distance at a statistical significant level as presented in Table 2. Each point on belief in recovery was associated with an increase of 1.65 points in the social distance scale. All the other variables showed no explanatory relationship with social distance. The six predictors accounted for 14% of the variance.

Cocaine

As the alcohol model, belief in recovery was statistically significant for the explanation of social distance. Each point on the belief in recovery variable was associated with an increase of 1.50 points in the social distance scale. The perception of dangerousness was also statistically significant. Each point added on the perception of dangerousness scale was associated with a decrease of -0.54 in the social distance scale. The other variables were not statistically significant as shown in Table 3. The model accounted to 15% of the variance.

Table 2 *Explanatory model for alcohol – Social Distance Scale.*

Variables					
(Social	В	SE β	SE	t	p
Distance)					
Intercept	4.23		3.25	1.30	0.20
Sex (male=1)	-1.20	-0.09	1.02	-1.18	0.24
Age	0.10	0.15	0.08	1.24	0.22
Years working	-0.04	-0.06	0.08	-0.47	0.64
Contact (yes)	-0.84	-0.06	1.06	-0.79	0.43
Dangerousness	0.46	0.13	0.25	1.82	0.07
Recovery	1.65	0.36	0.33	5.01	0.001*

 R^2 adjusted = 0.14; (F(6, 160)=5.6; p< 0.001).

B: Unstandardised Beta Coefficient; β :Standardised Beta Coefficient; SE: Standard Error; t: Student's t teste; p: p-value.

Marijuana

Perception of dangerousness and belief in recovery were statistically significant in explaining social distance. The results indicated that each point in the belief in recovery was associated with an increase of 1.43 points in the social distance scale. In contrast, each point added in the perception of dangerousness scale was associated with a decrease of 0.66, indicating greater desire for social distance (B= -0.66). The other variables were not statistically associated with social distance, as shown in Table 4. The model accounted to 15% of the variance.

Table 3 *Explanatory model for cocaine – Social Distance Scale.*

Variables (Social Distance)	β	SE β	SE	t	p
Intercept	8.69		3.17	2.74	0.010*
Sex (male=1)	0.47	0.03	1.01	0.47	0.640
Age	0.03	0.04	0.08	0.38	0.710
Years working	0.06	0.08	0.08	0.71	0.480
Contact (yes)	0.24	0.02	1.04	0.23	0.810
Dangerousness	-0.57	-0.17	0.24	-2.37	0.020*
Recovery	1.53	0.37	0.29	5.28	0.001*

 R^2 adjusted = 0.15; (F(6, 166)=6.2; p<0.001).

B: Unstandardised Beta Coefficient; β :Standardised Beta Coefficient; SE: Standard Error; t: Student's t teste; p: p-value.

Table 4 *Explanatory model for marijuana – Social Distance Scale.*

Variables (Social Distance)	β	SE β	SE	T	p
Intercept	11.17		3.13	3.57	0.001*
Sex (male=1)	0.14	0.01	1.00	0.14	0.890
Age	-0.01	-0.02	0.08	-0.16	0.870
Years working	0.07	0.10	0.08	0.83	0.400
Contact (yes)	0.67	0.05	1.04	0.65	0.520
Dangerousness	-0.66	-0.22	0.22	-3.09	0.010*
Recovery	1.45	0.32	0.33	4.38	0.001*

 R^2 adjusted = 0.15; (F(6, 161)=6.6; p<0.001).

B: Unstandardised Beta Coefficient; β: Standardised Beta Coefficient; SE: Standard Error; t: Student's t teste; p: p-value.

No violations of multicollinearity and independence assumptions for the three regression models were detected. Residuals were normally distributed, and no influential cases were detected in the alcohol and the marijuana models. The cocaine model had influential cases and residuals were not normally distributed. Therefore, generalizations about the cocaine model should be interpreted with caution.

Discussion

This study might shed some light on the development of evidence, not only in the Brazilian context, in which few studies were conducted on the topic of stigmatization (Link et al., 1987; Ssebunnya et al., 2009; Verhaeghe et al., 2008), but also to enhance the understanding of the topic more broadly.

Considering the explanatory model for social distance, sex and age were not statistically significant for alcohol, cocaine, or marijuana models. As found in the study developed by Coker (2005), judgments of social distance were also not related to the sample of sociodemographic characteristics.

Contact with substance dependents was not statistically significant in explaining the model for social distance for the three stigmatized conditions. Some studies in the literature indicate that contact with people with stigmatized health conditions can increase or decrease the desire for social distance (Angermeyer & Matschinger, 1997; Corrigan et al., 2005). Our results are in agreement with Pereira (2002), which suggests that only the contact with drug users does not determine the increase or decrease in social distance. Contact may be investigated in a deeper level, considering the quality of interactions between substance dependents and health professionals.

The perception of dangerousness was considered explanatory for social distance related to cocaine and marijuana dependents. In a study conducted in the United States on public conceptions of patients with mental illness (Link et al., 1999), respondents reported more desire for social distance for cocaine dependence, followed by alcohol dependence and schizophrenia. The authors also found an association between the desire for social distance and the belief that people with these conditions can be violent. As the symptoms of mental illness are associated with violence, people suffering from it are negatively affected by rejection and may be reluctant to seek professional help for fear of stigmatization and exclusion. Other studies showed that stigma-

tization could lead to social distance and exclusion of stigmatized people (Angermeyer & Matschinger, 1997; Dietrich et al., 2004).

The association between the perception of dangerousness and social distance for cocaine and marijuana users leads us to the following question: is social distance related to the illegal status of the substances?

Belief in recovery was statistically significant for all the three models. The greater the belief in recovery, the lower the desire for social distance. Belief in recovery is of great importance, since it can contribute to the expectations of rejection, which leads to poorer treatment outcomes (Angermeyer & Matschinger, 1997; Hebl, Tickle, & Heatherton, 2003). Studies showed that, when substance users perceive treatment as a threat rather than as an advantage, they tend to avoid treatment in order to avoid stigma and its consequences (Link et al., 1999). Therefore, stigma seems to be an important factor influencing the outcomes of health services interventions, and for the improvement of subjective quality of life (Dietrich et al., 2004).

The main strength of this study consists in the utilization of a method consistent with the methodological recommendations for the study of social stigma. The use of vignettes addresses the bias of self-reported measures and interviews, which is a common issue in the field of social psychology (Goffman, 1978; Kelleher, 2007). Substance abuse is one of the conditions seen in the most negative way (Blascovich et al., 2003), so it is recommended to reorganize services and training professionals in order to meet the needs of patients and achieve better substance abuse treatment outcomes (Hansson, 2006).

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