**Title [all in Capital letters]**

Thiago Duarte Pimentel\*

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Insert here the abstract, containing the following structure: explicit statement of the objectives of the text (1 to 2 lines); the main concepts and how they are related – line of the argument – within the theoretical area (1 to 2 lines); specification of the methods and the main procedures employed (1 to 2 lines); presentation of the main verified results (1 to 2 lines); the conclusion of the text and its implications to theoy and practice (1 to 2 lines).

Extension: between 100 and 200 words.

**Keywords:** Term 1. Term 2. Term 3. [Sugestion: to use <http://www2.eca.usp.br/tesauroturismo/vocab/index.php> ]

**Title in Portuguese [all in Capital letters]**

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Insert here the abstract of your text TRANSLATED [containing the following structure: explicit statement of the objectives of the text (1 to 2 lines); the main concepts and how they are related – line of the argument – within the theoretical area (1 to 2 lines); specification of the methods and the main procedures employed (1 to 2 lines); presentation of the main verified results (1 to 2 lines); the conclusion of the text and its implications to theoy and practice (1 to 2 lines)].

Extension: between 100 and 200 words.

**Palavras chave:** Term 1. Term 2. Term 3. [Sugestion: to use <http://www2.eca.usp.br/tesauroturismo/vocab/index.php> ]

**TÍTULO em espanhol ou francês [TODO EM CAIXA ALTA]**

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Insert here the abstract of your text TRANSLATED [containing the following structure: explicit statement of the objectives of the text (1 to 2 lines); the main concepts and how they are related – line of the argument – within the theoretical area (1 to 2 lines); specification of the methods and the main procedures employed (1 to 2 lines); presentation of the main verified results (1 to 2 lines); the conclusion of the text and its implications to theoy and practice (1 to 2 lines)].

Extension: between 100 and 200 words.

**Palabras clave / Mots clés:** Term 1. Term 2. Term 3. [Sugestion: to use <http://www2.eca.usp.br/tesauroturismo/vocab/index.php> ]

**1 INTRODUCTION**

Elaboration of the full text, following the style of this document and, preferably, also the following structure:

* Presentation of the theme (idea)
* Postulation of the problem
* Postulation of objectives
* General objective
* Specific objectives
* Context of the conducting research/study
* Place
* Time
* Justification (why to do this study)
* Relevance and expected contributions
* Theoretical
* Practical
* Research design (its central concepts and logic of articulation)
* Description of the main concepts of the research and how they will be related
* Assumptions
* Hypotheses (suposition)
* Method
* Description of the way the research was carried out, with emphasis on how the logic of theoretical categotics was operationalized in practice
* Results and conclusions
* Organization of the text (written document)
* Description of how this text/document is organized

**2 THEORETICAL REVIEW**

To present, in the text, the state of the art of the theme that fits the concepts/categories specifically studied, following the structure suggested below:

* Theme 1
* Its history (historicity of the concepts)
* Main authors: 1rst generation, ex.1980
* How the debate evolved

1980s decade

* Contributions and limitations of these authors and their concepts
* Unsolved issues

1990s decade

* Same for (2nd generation / 2nd round)

2000s decade

* Same for (3rd generation / 3ª round)

2010s decade

* Same for (4th generation / 4ª round)

Nowadays (last 2 to 3 years)

* **How current followers study the theme?**
* What remains to be done (problems to be searched)?
* Recent research
* How the classic concepts were applied it?
* To give examples of recente studies
* To show clearly what was left out (still to be studied)
* Theme 2
* Same to theme 1 (reproduce the same logic -analytical structure- to produce the state of the art of the 2nd theme)
* Synthesis, in full text, comparing the previous concepts in a proper conceptual scheme/model, of how it solves/replies with the identified questions (hypothesis) raised from the literature.
* Visual representation of the own conceptual scheme/model that serves as a research design

**Figure 1: visual representation of tourism field.**



**Source:** own elaboration.

**3 METHODOLOGY**

Suggested structure for writing this section:

* Nature of the research
* Kind of research
* Method (approach)
* Object of study
* Analysis unit
* Study locus
* Sample
* Sources and forms of data collection
* Data collection sources
* Primary: local actors (mixed, closed or open questionnaire)
* Secondary (previous studies).
* Historical data
* Indicators
* Reports
* Websites
* Previous research
* Etc
* Form of data collection
* Questionnaire (for whom and why)
* Interview script (for whom and why)
* Technique of data analysis
* Categorisation and data analysis procedures
* Study restrictions

**4 ANALYSIS AND DISCUSSION**

Suggested structure for writing this section:

* Description of the object
* Research locus (study context)
* Unit of analysis
* Discuss each of the analytical categories (questions) of the script (research tool)
* How to present the discussion (trilogy: theory - data - inference)
* What to recover from the theory
* What to point out as data
* How to draw logical inferences
* Expansion of the trilogy (i.e. apply the same reasoning scheme to each of the categories/variables under study)
* Comparisons between sets of categories
* Overview of all of them (illustration - table and/or figures)
* Check the hypothesis/supposition and explain, based on theoretical and empirical evidence, listed above, how and why one can make such an inference extracted by the author in relation to the research.

**5 FINAL CONSIDERATIONS**

Suggested structure for writing this section:

* Achieving the goal and showing if and how it was reached
* Bring back the main concepts
* Highlight, briefly, the main results of each case/category
* Explain how and why it relates to the theory
* Point out the restrictions of the study
* Point out questions for future studies

**REFERENCES**

APA Style –6th version

(Example)

Bourdieu, Pierre. (1996). *As regras da arte: gênese e estrutura do campo literário*. São Paulo (SP): Companhia das Letras.

Bourdieu, Pierre. (2004). From the King's House to the Reason of State: A Model of the Genesis of the Bureaucratic Field. *Constellations*, 11: 16–36., doi: 10.1111/j.1351-0487.2004.00359.x

Pimentel, Thiago D.; Pimentel, Mariana P. C. (2013). Bourdieu, Tourist Field and its implications for Governance of Tourist Destinations. In: Association Internationale D'Experts Scientifiques Du Tourisme - AIEST Conference, Izmir, Turkey. *Proccedings ...* Dufourstrasse, Switzerland: AIEST, 2013. v.1, p.1-9.

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**Notas gerais:**

Essays should be between 4.000 and 7.000 words.

Empirical research articles should have between 7.000 and 9.000 words.

Foreign words (words written in other language than that in which the text is written) should come in italics.

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